

# MEDINA COUNTY FAIR ASSOCIATION, INC.

"PROMOTING PRIDE IN MEDINA COUNTY"

P.O. Box 4 ★ Hondo, Texas 78861 ★ 830-426-5406

## 2010 SPONSOR BENEFIT GUIDELINES MEDINA COUNTY FAIRGROUNDS September 18 & 19, 2010

SPONSOR SIGNS WILL BE UP AT THE FAIR GROUNDS THROUGHOUT THE FAIR - EXCEPT SHOW BARN SIGNS, WHICH STAY IN PLACE FOR **5 YEARS**.

### LIVESTOCK SHOW BARN SIGN

HUGE SIGN WILL HANG IN SHOW BARN FOR **5 YEARS**      **PAY ONLY**      **\$1,500.00**

Show Barn is used year round - sign stays up 365 days a year - That's 1,825 days of advertising for only 82 cents a day!

All Livestock Barn Sign Sponsors receive the following:

First Right of Refusal when 5-year term is up / Announcements throughout Fair activities / Hospitality Corral

### PROSPECT SHOWS

**CATTLE SHOW EVENT**      **\$750.00**

Sign at event / First Right of Refusal for Next Year / Hospitality Corral

**Buckles**      **\$500.00**

Name & Logo located inside box / First Right of Refusal for Next Year / Hospitality Corral

**Ribbons**      **\$300.00**

Name & Logo printed on ribbon / First Right of Refusal for Next Year / Hospitality Corral

**SHEEP SHOW EVENT**      **\$750.00**

Sign at event / First Right of Refusal for Next Year / Hospitality Corral

**Buckles**      **\$500.00**

Name & Logo located inside box / First Right of Refusal for Next Year / Hospitality Corral

**Ribbons**      **\$300.00**

Name & Logo printed on ribbon / First Right of Refusal for Next Year / Hospitality Corral

**GOAT SHOW EVENT**      **\$750.00**

Sign at event / First Right of Refusal for Next Year / Hospitality Corral

**Buckles**      **\$500.00**

Name & Logo located inside box / First Right of Refusal for Next Year / Hospitality Corral

**Ribbons**      **\$300.00**

Name & Logo printed on ribbon / First Right of Refusal for Next Year / Hospitality Corral

# FAIR

## I ♥ the FAIR SPONSOR

Sign on the Fair Grounds / First Right of Refusal for Next Year / Hospitality Corral

**\$300.00**

*per sponsor*

## CONCERT STAGES

### MAIN STAGE

Presents...

### **MAX STALLING & ROGER CREAGOR**

Sign at Main Stage / First Right of Refusal Next Year / Hospitality Corral

**\$1,000.00**

*per sponsor*

### STAGE 1

**Featuring live music and events throughout the fair**

Sign at Front of Stage / First Right of Refusal Next Year / Hospitality Corral

**\$750.00**

*per sponsor*

### STAGE 2

**Featuring Karaoke and events throughout the fair**

Sign at Front of Stage / First Right of Refusal Next Year / Hospitality Corral

**\$750.00**

*per sponsor*

## TRACTOR PULL

### EVENT SPONSOR *(8 spots available)*

Sign at the Event / First Right of Refusal for Next Year / Hospitality Corral

**\$350.00**

*per sponsor*

## TRUCK PULL

### EVENT SPONSOR *(8 spots available)*

Sign at the Event / First Right of Refusal for Next Year / Hospitality Corral

**\$350.00**

*per sponsor*

## SPECIAL EVENTS

### EVENT SPONSOR (Non-alcohol related sponsor only)

**Horseshoes / Children's Games / Bouncers**

Sign at the Event / First Right of Refusal for Next Year / Hospitality Corral

**\$400.00**

*per event*

## HOSPITALITY CORRAL SPONSOR

The Hospitality Corral (SATURDAY ONLY) features an inviting atmosphere under the oak trees

for sponsors to mingle over refreshing drinks and South Texas entrees.

**\$500.00**

*per sponsor*

## GATES / PARKING / TRANSPORTATION

### TICKET BOOTH SPONSOR

Sign at Ticket Booth / First Right of Refusal Next Year / Hospitality Corral

**\$300.00**

*per booth*

<b>PARKING VEST SPONSOR</b>	<b>\$400.00</b>
Company Name on 6" x 10" patch on all parking attendant's safety vests / First Right of Refusal Next Year / Hospitality Corral	
<b>TRASH CAN SPONSOR</b>	<b>\$400.00</b>
Company Name painted on 25+ trash cans located throughout the Fair Grounds / First Right of Refusal Next Year / Hospitality Corral	
<b>TRANSPORTATION MULES</b> ( <i>5 spots available</i> )	<b>\$200.00</b>
Used at the Fair Grounds and at the parade, Name & Logo / First Right of Refusal Next Year / Hospitality Corral	<i>per sponsor</i>

## SPONSORSHIP INFORMATION

To become a sponsor, please contact MCFA as soon as possible. Sponsorships are available on a first come first served basis and with first priority given to prior year sponsors for the event of interest. All signs created on behalf of the Medina County Fair, are property of the Medina County Fair Association.

- Please make checks payable to **MCFA**
- Please remit checks by **August 20, 2010** to **P.O. Box 4, Hondo, TX 78861**
- If you have any questions please feel free to call the Medina County Fair Office at 830-426-5406